

# SOUTH RIDING MAGAZINE

## 2019 Advertising Contract

business name \_\_\_\_\_

contact name \_\_\_\_\_

mailing address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

email address \_\_\_\_\_

phone \_\_\_\_\_

business website \_\_\_\_\_

**5% discount for 8 or more month contracts (must pay upfront, does not apply to classified ads)**

Issue	FEB Due 12/20	MAR Due 1/20	APRIL Due 2/20	MAY Due 3/20	JUN Due 4/20	JUL Due 5/20	AUG Due 6/20	SEP Due 7/20	OCT Due 8/20	NOV Due 9/20	DEC Due 10/20
Back Cover \$1,200											
Inside Cover <b>SOLD OUT</b>											
Full page (color) \$1,000											
1/2 page (color) \$375											
1/4 page (color) \$200											
1/8 page (color) \$100											
Classified text only \$35											
<b>TOTALS</b>											

<b>SUBTOTAL</b>	
<b>LESS 5% discount</b>	-
<b>Grand TOTAL</b>	\$

- ☞ Check, cash, Visa or MasterCard
- ☞ Checks payable to SRP
- ☞ To pay by credit card call  
Town Hall 703-327-4390

**OR include card info below:**

Card number \_\_\_\_\_

Cardholder name \_\_\_\_\_

Exp date \_\_\_\_/\_\_\_\_ 3digit sec. code \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Press ready **ad and payment** must be received by due date listed above for ad to appear.

Signature \_\_\_\_\_

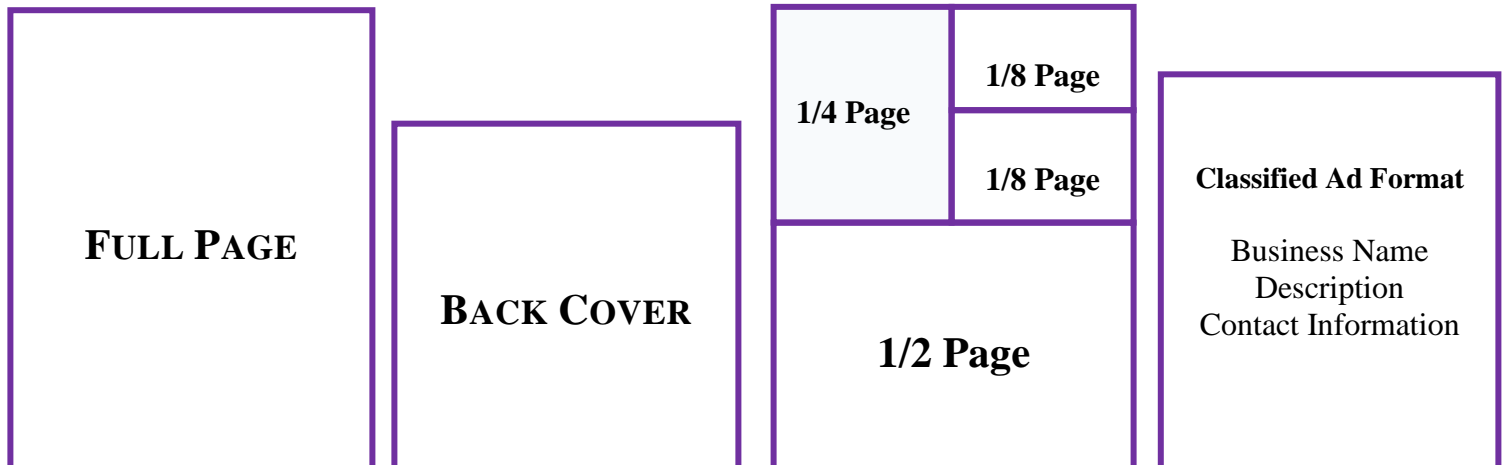
Date \_\_\_\_\_

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## 2019 Fact Sheet

**PUBLISHED:** Monthly - February through December

COLOR ADS	MONTHLY RATE	AD SPECIFICATIONS
<b>BACK COVER</b>	<b>\$1,200</b>	8.375" x 8.375" (TRIM) - 8.625" x 8.625" (BLEED)
<b>FULL PAGE</b>	<b>\$1,000</b>	8.375" x 10.75" (TRIM) - 8.625" x 11" (BLEED)
<b>1/2 PAGE</b>	<b>\$375</b>	7" x 4.625" (HORIZONTAL ONLY)
<b>1/4 PAGE</b>	<b>\$200</b>	3.5" x 4.625" (VERTICAL ONLY)
<b>1/8 PAGE</b>	<b>\$100</b>	3.5" x 2.3" (HORIZONTAL ONLY)
<b>CLASSIFIED ADS</b>	<b>\$35</b>	Classified ads are limited to 40 words; text only



### AD FORMAT:

- Minimum of 300 dpi at 100% print size
- Email *press ready* ad to [magazine@southriding.net](mailto:magazine@southriding.net)
- .jpg, .pdf, or .tiff format
- Word or Publisher ads are not accepted
- We do not edit or create ads
- **All ads will be in color (if provided in color)**