

South Riding

2020 Advertising Contract

business name _____

contact name _____

mailing address _____

city _____

state _____

zip _____

email address _____

phone _____

business website _____

5% discount for 8 or more month contracts (must pay upfront, does not apply to classified ads)

Issue		FEB Due 12/20	MAR Due 1/20	APRIL Due 2/20	MAY Due 3/20	JUN Due 4/20	JUL Due 5/20	AUG Due 6/20	SEP Due 7/20	OCT Due 8/20	NOV Due 9/20	DEC Due 10/20
Back Cover	\$1,200											
Inside Cover	\$1,200											
Full page (color)	\$1,000											
1/2 page (color)	\$375											
1/4 page (color)	\$200											
1/8 page (color)	\$100											
Classified text only	\$35											
TOTALS												

- Check, cash, Visa or MasterCard
- Checks payable to SRP
- To pay by credit card call
Town Hall 703-327-4390

OR include card info below:

Card number _____

Cardholder name _____

Exp date ____/____ 3digit sec. code _____

Cardholder Signature _____

SUBTOTAL	
LESS 5% discount	-
Grand TOTAL	\$

Press ready **ad and payment** must be received by due date listed above for ad to appear.

Signature _____

Date _____

South Riding

2020 Fact Sheet

PUBLISHED: Monthly - February through December

COLOR ADS	MONTHLY RATE	AD SPECIFICATIONS
BACK COVER	\$1,200	8.375" x 8.375" (TRIM) - 8.625" x 8.625" (BLEED)
FULL PAGE	\$1,000	8.375" x 10.75" (TRIM) - 8.625" x 11" (BLEED)
1/2 PAGE	\$375	7" x 4.625" (HORIZONTAL ONLY)
1/4 PAGE	\$200	3.5" x 4.625" (VERTICAL ONLY)
1/8 PAGE	\$100	3.5" x 2.3" (HORIZONTAL ONLY)
CLASSIFIED ADS	\$35	Classified ads are limited to 40 words; text only



AD FORMAT:

- Minimum of 300 dpi at 100% print size
- Email *press ready* ad to magazine@southriding.net
- .jpg, .pdf, or .tiff format
- Word or Publisher ads are not accepted
- We do not edit or create ads
- **All ads will be in color (if provided in color)**