



## **Diversity Engagement Council Notes**

The South Riding Proprietary Diversity Engagement Council will hold a meeting on September 7th, 2022, from 7:00 p.m. to 8:00 p.m. *via teleconference*. Link to be sent out the Tuesday prior.

1. Meeting Called to Order – 7:02 pm
2. Introductions of attendees – Dipti Rach, Bobby, Adnan, Cypriana
3. Review to do list for DEC Members
  - a. Google Doc shared amongst members
    - Music – B2R doing AV
      - BK to draft up final performance schedule, placed into Google Sheet Tab
      - Bobby to ask entertainment for music and intros, to cc Bach2Rock to receive and coordinate needs for musicians/performers
    - Food – review votes, r/o to vendors
      - 7 food vendors
    - Entertainment – Free/Paid
      - Discussed other entertainment options: first responders, and animal shelters
    - Sponsorship – 360 Painting, placed on promotional material and posters
    - Inflatables (Yes or No)
      - No, if other entertainment can be found
    - Signage – verbiage and order needs
      - Bobby to make posters to give to other members for distribution, place at local businesses, inside tent, a single banner to spread the

width of DEC tent plus additional signage for advertising the show, also to include a banner for stage backdrop

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- b. Magazine – submitted
    - Two page spread – also in October
    - Vendors descriptions listed
  - c. Advertising – Continuous
    - Update Facebook with vendors, food trucks, more pictures, active posts featuring vendors and food trucks
4. Next Meeting Date – TBD
  5. Adjourn

\*Agenda may be modified without further notice.