



SouthRiding

P R O P R I E T A R Y

Diversity Engagement Council Notes

The South Riding Proprietary Diversity Engagement Council held a meeting on January 30th, 2023, from 7:00 p.m. to 8:10 p.m. at Town Hall and *via teleconference*.

1. Meeting Called to Order – 7:05 pm
2. Introductions of attendees –
South Riding: Bobby Kittel, Kristi Felouzis, Kip Lowe (Board Liaison)
Residents: Dipti Rach, Adnan Jumani, Cypriana McCray, Stacey Capell, Radovan Pletka, Jose Alvarado (via teleconference)
3. Review Mosaic Festival Standings
 - a. Worksheet shared amongst members
 - Key Dates – March meeting to be held 2/27/23
 - Permitting process and submission
 - Supplies needed
 - LCSO involvement
 - Sponsors, new additions
 - Exhibiting Booths
 - Food – review votes, r/o to vendors
 - 7 food vendors
 - Entertainment – Free/Paid
 - Discussed other entertainment options: climbing apparatus, games, inflatables, members asked to provide options at next meeting
 - Members discussed having formal introductions by local key members, to send emails asking for participation
 - BK to draft up final performance schedule

- Signage – verbiage and order needs
 - Bobby to make posters to give to other members for distribution, place at local businesses, inside tent, a single banner to spread the width of DEC tent plus additional signage for advertising the show, also to include a banner for stage backdrop
- b. Magazine – submitted
 - Two page spread in April
 - Vendors descriptions listed for those submitted by 2/24/23
- c. Advertising – Continuous
 - Update Facebook with vendors, food trucks, more pictures, active posts featuring vendors and food trucks
 - Members encouraged to share via social media
- 4. Next Meeting Date – 2/27/23
- 5. Adjourn

*Agenda may be modified without further notice.