



**SouthRiding**

P R O P R I E T A R Y

## **Diversity Engagement Council Notes**

The South Riding Proprietary Diversity Engagement Council held a meeting on March 27th, 2023, from 7:00 p.m. to 8:10 p.m. at Town Hall

1. Meeting Called to Order – 7:05 pm
2. Introductions of attendees –  
South Riding: Bobby Kittel, Kip Lowe (Board Liaison)  
Residents: Dipti Rach, Stacey Capell, Jose Alvarado
3. Review Mosaic Festival Standings
  - a. Worksheet shared amongst members
    - Permitting process and submission
    - Supplies Ordered
    - LCSO involvement
    - Sponsors, new additions
    - Exhibiting Booths – almost atmax capacity
    - Food
      - 6 food vendors
      - 1 replaced due to non-completion of forms
    - Entertainment
      - Discussed other entertainment options: games, inflatables
      - Members discussed having formal introductions by local key members – members to write bullet points to share
      - BK to draft up final performance schedule after replacing one artist
    - Signage – verbiage and order needs

- Bobby provided a digital flyer for sharing, will share pictures with DEC to share via social media
- b. Magazine –arrived 3/27/23
- Two page spread in April
  - Vendors descriptions listed for those submitted by 2/24/23
- c. Advertising – Continuous
- Update Facebook with vendors, food trucks, more pictures, active posts featuring vendors and food trucks
  - Members encouraged to share via social media
4. Next Meeting Date – N/A
5. Members proposed next Mosaic be held end of April, Kip shared that it was a board decision which will be held later on
6. Adjourn

\*Agenda may be modified without further notice.